



# C/J News

The monthly newsletter of the  
Communication/Journalism  
Department  
at St. John Fisher College.

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## C/J Welcomes Scottish Professor

St. John Fisher College will be welcoming a new accent around campus next year. Dr. Douglas Bicket has been hired as a professor beginning in the fall of 2006.

Dr. Bicket, a Scotland native and a graduate of Glasgow Caledonian University in Glasgow, Scotland, will be teaching Comm 100 (Intro to Mass Communication) and Comm 420 (Senior Seminar) at Fisher. He believes that each lecture is a learning experience for the next. "In this way, I hope to give students an experience that they will find engaging and fulfilling," he said in applying for the job at Fisher.

He has taught at SUNY Geneseo for the past six years where he is an

assistant professor. Prior to Geneseo, he taught at University of Washington in the School of Communications where he obtained his Ph. D. His dissertation, titled "Media constructions of Scottish national identity through the prism of the new Scottish parliament" was completed in 2001.

During his interview, Dr. Bicket met with C/J faculty and students and also taught a Comm 100 class in New Media. He toured the campus and spent time in the Courier office helping to proofread the edition going to press.

With his work in international communication, Bicket hopes to bring an international flare to Fisher's Communications/

Journalism department. For more information on Bicket, visit his website: <http://www.geneseo.edu/~bicket/>.



*Dr. Dougie Bicket is Fisher's newest addition to the C/J department. He will be teaching beginning Fall of 2006*

## The C/J Department Welcomes...

The C/J Department welcomes a new adjunct for the spring semester. Sharon Mangione is teaching the Monday night section of Speech Communication. Sharon is a Fisher alum, who earned an MBA and an MS in Career and Human Resource Management at RIT. She currently works as Operations Supervisor at Celltech Pharmaceuticals in Rochester. Welcome Prof. Mangione!



## PR Club News

The Public Relations Club is hosting a speaker event on **February 9 at 12:30 p.m. in the Golisano Gateway.**

The featured speaker is **Jo Natale, director of media relations at Wegmans.** Ms. Natale is one of the most accomplished public relations professionals in Rochester and nationally. She plans to discuss her career path and what it takes to succeed in the world of public rela-

tions. All C/J students, especially those interested in public relations or other marketing communications fields, are invited to attend. Snacks will be provided.

The Public Relations Club will also hold weekly meetings on Thursdays during the break. Look for announcements from Prof. Ginestre and the club officers regarding the location of the meetings. Hot topics this semester include

developing an additional speaker event, PRSA affiliation, underclassmen recruitment, and networking. All C/J majors are welcome to attend.



C/J News is a monthly publication for the majors and minors in the Communication/Journalism Department at St. John Fisher College. Dr. Lauren Vicker is supervising editor. Ashley Nier, '08, is writer and copy editor. Please send all contributions for C/J News to [lvicker@sjfc.edu](mailto:lvicker@sjfc.edu) or drop them by C-138.

## Alumni Update

**Kelsey Yuskiw** (04) and **Joe Lisi** (05) were married September 2 in Las Vegas. Kelsey is teaching Biology at St. Paul's, a private boys school north of Baltimore. Kelsey was a biology minor, but she is using her C/J degree every day as advisor to the school yearbook. She is planning to pursue a master's in Biology at Towson State. Joe is working in the document management division of Cintas in Baltimore.

**Peter Mott** ('02) has been promoted to copywriter at Jay Advertising. He joined Jay first as an intern, then was hired in the broadcast traffic department, and served as a junior copywriter before this promotion.

**Joli Pluckette**, a 2003 graduate of Fisher, has been hired as Public Affairs Coordinator for Time Warner Cable. Previously Pluckette worked as a producer.

**Lindsay Harrington** (Class of '05) is the Scholarship Coordinator for Wegmans and works at their corporate office.



## CTV Goes International

Cardinal TV and Fisher News have a new addition to the line-up. Beginning this semester, they will have a direct satellite feed from CNN called CNN NewsSource.

"NewsSource sends us various feeds for stories throughout the day," said Michael Burke, Media Technical Specialist for the C/J Department. "We get sports clips, the closing bell, that kind of stuff but without sound." The student reporters will then be able to add in their own words for the stories.

This free service is currently used by 215 colleges and universities including Pepperdine University, Boston University, Brigham Young University and George Washington University.

Fisher acquired the service over break and according to Burke it is here to stay. "We'll use it until we get international reporters from Fisher. So it should be here a while."

Look for new episodes of Fisher News with CNN NewsSource beginning in early February.



## The Angle Wins National Award

Congratulations to The Angle, Fisher's literary magazine, for first place in The National Press Scholastic Association's Yearbook, Newspaper and Magazine contest.

Also, congratulations to those C/J majors who contributed to the award-winning edition:

- Matt Cook
- Erin Dorney
- Erika McRae
- Casey Vanderwall
- Michael Steck
- Jason Cotugno
- Elizabeth Mancini
- Tom Tharp
- Andy Brunton
- Lindsay J. Smith



## CARDINAL COURIER

The Columbia Scholastic Press Association has awarded the Cardinal Courier a Gold Medal Certificate and Columbia All Honors for the third straight year. The judges noted as follows, "It is evident that yours is a staff enthusiastic about its job and always looking for new angles and stories. Your content reflects a vitality rare to scholastic newspapers and this makes students and outsiders want to read your paper."

Serving the campus community and striving for continual improvement are important goals for the Courier. They appreciate the continued support of all members of the campus.

Congratulations to advisor Lisa Murphy, the senior staff and all who contribute to the Cardinal Courier!