

C/J NEWS

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NEW PR PROFESSOR TO ARRIVE THIS SUMMER

The Communication/Journalism Department is pleased to announce that **Prof. Kyle Reinson** has accepted a faculty position to begin in September of 2007.

Prof. Reinson was chosen after a national search to fill the public relations faculty position currently held by Prof. Mike Ginstre, who is leaving to pursue a career in secondary education.

Prof. Reinson comes to Fisher with over 12 years experience in public relations and marketing communications,

primarily for real estate development and lifestyle companies. He has also done adjunct teaching at Florida Atlantic University.

During his interview at Fisher, Prof. Reinson met with faculty, administrators, and students. He did a teaching demonstration on integrated marketing communications.

In addition to teaching public relations courses, Prof. Reinson will serve as advisor to PRSSA. In preparation



for that job, he has already gotten his name on the advisors' mailing list and has proposed a program for the national convention in Philadelphia in October. If accepted, it would be a great opportunity for Fisher's PR students to gain national attention.

**WELCOME,
NEW C/J
TRANSFER
STUDENTS!**
BEST WISHES
FOR A
SUCCESSFUL
SEMESTER TO
ALL RETURNING
STUDENTS!

DEPARTMENT EXPLORES ACEJMC ACCREDITATION

The Communication/Journalism Department is exploring the possibility of becoming a program accredited by the Accrediting Council on Education in Journalism and Mass Communications.

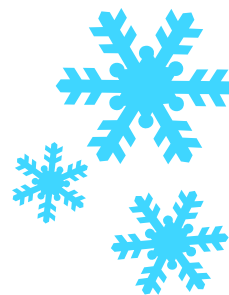
From January 24-26, the department will be visited by Dr. Trevor

Brown, Emeritus Dean of Indiana University, who will meet with faculty, students, and administrators and tour the campus and department facilities. Dr. Brown will advise the department on its chances for becoming an accredited



program, what it would mean for the College and the Department.

Dr. Jack Rosenberry is spearheading the effort with help from Prof. Trammell and Dr. Bicket. Students who are interested in being part of the student team should contact Dr. Vicker.



ALUMNI UPDATE

Three C/J alums will be featured in Career Services' program, "Living the Liberal Arts" on Thursday, January 25, in the middle level of the Gateway. For this program, Fisher alums will describe how they got from their liberal arts major at Fisher to their current positions, offer advice for students, and answer questions on their careers.

Representing the C/J program will be **Donna**

Dedee, President and CEO of Bishop Kearney High School, also a graduate of the Bittner Executive MBA program; **John Turner**, PR Manager at Highland Hospital; and **Angela Meradji**, Producer at 13 WHAM TV. Dedee and Turner are also adjunct faculty members in the C/J department.

Jennifer Frame, Class of '05, has taken a position as an account coordinator at Jay Advertising.

John Follaco and **Kara Race** are working with Dr. Vicker and Steve Boerner to organize an Alumni Advisory Board for the Cardinal Courier. They are also working with the Alumni and Development office to plan a 5th anniversary celebration this spring of the first issue of the *Cardinal Courier*. John writes for University News Service at RIT and Kara is a designer with Special Publications at the D&C.

INTERNSHIP NEWS

- *The first internship meeting for all Spring 2007 interns is Thursday, January 18, at 12:30 pm in C-123.*
- *Contract forms are available from Dr. Vicker's office. They should be completed and returned by the first meeting.*
- *There is still time to do an internship for credit. Check the requirements on the C/J web page, then contact Dr. Vicker for more information.*

C/J FACULTY RETREAT, 2007

The Communication/Journalism Faculty devoted an entire day of the semester break to their annual department retreat on Monday, January 8. Among the items on the agenda were:

- Sharing teaching ideas for making classes more engaging with part-time faculty
- Updates on the C/J

clubs.

- The 25th anniversary of the Teddi Dance for Love and how the faculty can support the dancers.
- Plans for the accreditation visit of Dr. Brown (see p. 1).
- Plans for Spend-a-Day in the C/J Department, a program for high school

students on February 15.

- The C/J budget for next year, which for the first time includes the TV Lab and the Courier.
- Discussions surrounding C/J major requirements and any C/J courses to propose for the new college core.



Future C/J Major?

Adorable Audrey Hammond models her Fisher hoodie. Audrey's mom is Laura Jeanne Hammond, Editor in Chief of the Next Step Magazine, a Fisher internship supervisor and an honorary inductee into the Palvino C/J Hall of Fame.

ABOUT C/J NEWS

C/J News is a monthly newsletter for the Communication/Journalism majors and minors at St. John Fisher College. Send your news items to lvicker@sjfc.edu or drop them by C-138 in Pioch Hall.