



C/J NEWS

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2008 Jack Palvino “Excellence in Communication” Scholarship

It's time to apply for the 2008 Jack Palvino Scholarship awards. Awards are open to Communication/Journalism majors currently in their freshman through junior years. A one-time grant of \$1000 will be awarded to two students within the department. Students who receive this award will have the grant applied to their Fall 2008 college bill. Applications are due no later than 12 noon on Tuesday, March 18, in Dr. Seward's office (Fay 212). Late applications will not be accepted.

For more information and application forms, see Dr. Seward in Fay 212.



Professor Lenny Steinhorn featured speaker for Palvino Seminar Series



Professor Lenny Steinhorn of American University will be the featured speaker for the Palvino Media Seminar Series, April 3-4. Among his stops on campus, he will give a talk during free period and at 7 pm on Thursday, April 3, and also a featured talk at the alumni reunion dinner on Friday evening. Topics of the talks are, "The Urgency of Now: Media and Communication in a Political Year" for the afternoon session, and "The Power of Media and Communication in a Democracy," on Friday evening. Prof. Steinhorn is a frequent political commentator in national media, including CNN and MSNBC. Watch campus flyers and email for more information.

Alumni Update

- **John Smith**, class of 1994, is currently, working for Syracuse University at WAER-FM, the NPR Affiliate as a Morning News Anchor / Reporter.
- **Victoria McEachin** has taken over the position of Academic Support Coordinator/Counselor in the Academic Opportunity Programs Office. Victoria is a 2003 Fisher graduate of the SJFC Higher Education Opportunity Program. She has worked in the Undergraduate Admissions Office at Fisher as a Counselor and most recently as Assistant Director/ Multicultural Recruiter.

Reminder

Students who plan to attend the Alumni Reunion Dinner and Hall of Fame induction Ceremony can obtain an invitation in their C/J classes, or from Dr. Vicker's office, Fay 203. Please RSVP by March 24. Students can attend for one meal swipe, and commuter can attend for \$10.

Congratulations

Congratulations to Professor Kyle Reinson for winning the Human Resource Department's "name the applicant tracking system" contest. His winning entry, "Cardinal Careers" is now the official name of the applicant tracking system.

*Save the Date: Wednesday, March 26

Rochester Professional Connections Event

With the launch of our new affiliation with PRSA, PRSSA decided to start an annual professional/student partnership event. The organization hopes to connect Rochester-area college students with local professionals who could help them with networking, resume building and potential career direction.

The kick-off event will be held at St. John Fisher College in the Golisano Gateway from 5 to 7 p.m. Refreshments and hors d'oeuvres will be provided. PRSSA members can attend free of charge, non-PRSSA members will be charged \$5.

Please RSVP by March 5 through prclub@sjfc.edu.



The following persons were elected to officer positions for the 2008/09 CTV season:

General Manager—Susan Pedrotti

Assistant General Manager—Jeff Probert

Secretary/Treasurer—Peter Hawryschuk

Senate Representative—Brenden Hobbs

Program Director—Emily Flanders

Special Events Producer—Christa Woityra

Sports Broadcast Coordinator—Cara Pink

Also Congratulations to **Cecil Felton**, who will be the new advisor to Cardinal Television next fall.

