



C/J NEWS

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COMMUNICATIONS STUDENTS INTERVIEW WAYNE WHITE AT "MEET THE PRESS" CONFERENCE

On October 25th four C/J students had the unique opportunity to participate in a live Press Conference with Middle East Expert Wayne White. White spent more than 20 years working for the State Department, as well as garnering numerous other prestigious distinctions in his field.

Students met with White before the conference at a luncheon sponsored by the Communication/Journalism, Peace and Social Justice, and Religious Studies Departments. Afterward, a "Meet the Press" Conference was held in Basil I35 to allow White to answer several questions posed by students and audience members. Student participants included Megan Baker of the *Cardinal Courier*, Chris Fanning of the International Media Class, Craig Kanalley of Cardinal Courier Online, and Susan Pedrotti of Cardinal Television.

For Communications students this was a great opportunity to interact on a professional level with someone of White's stature, both for those questioning him, and the members of CTV and the Cardinal Courier who filmed and photographed the conference. According to Chris Fanning it was an honor to "sit with Wayne and his wife at lunch and discuss careers, and theories, and threats that are happening in the world around us."

"His candidness and attention to detail in answering each of our questions made the experience that much more memorable," said Craig Kanalley.

Thank you to Wayne White, all the Communications students involved, and to those who made this event possible.



(From left) Students participants: Craig Kanalley, Susan Pedrotti, Megan Baker, and Chris Fanning.

(Right) Wayne White

PRSSA travels to Conference in Philadelphia



(Clockwise from top left) Professor Kyle Reinson, Shannon Lappin, Kelly Ogiba, David Baker, Kristy Guerra, and Paula Zimmer.

St. John Fisher's PRSSA travelled to Philadelphia October 19-23 for the 2007 PRSSA National Conference. Throughout several sessions, students learned how to prepare for a career in Public Relations. PR professionals from all over the country gave the students tips on what to do before graduating to advance their career, as well as what steps they can take after graduation.

Keynote speaker Rich Jernstedt, the CMO, EVP, and Senior Partner of Fleishman-Hillard, addressed all the attendees of the conference regarding resume building, key issues in PR, and how to succeed, among other things. Overall, it was a very informative and productive trip for PRSSA.

ALUMNI UPDATE

- Empire 8 Commissioner Chuck Mitrano was named one of the 100 Most Influential Sport Educators in America.
- Vinny Musolino is producing commercials for Clear Channel Radio in Syracuse.
- Lisa Marie Shekell is now the Deputy Director of Communications at the Georgia Department of Community Health.
- Falyne Smith is moving from EMA to PR Programs Manager for Xerox Global Services



The "Meet the Press" Event with Middle East Expert Wayne White, and C/J student participants Craig Kanalley, Susan Pedrotti, Megan Baker, and Chris Fanning.

Find your professors in the new Fay Media Arts Center

<u>Professor</u>	<u>Room #</u>
Bicket	209
Loporcaro	109
McCormick-Sullivan	211
Reinson	210
Rosenberry	204
Sarachan	201
Seward	212
Trammell	208
Vicker	203

Thank You:

- Megan Baker,
- Kristy Guerra,
- Bill Kuchman,
- Amanda Nasso,
- Krishna Patel,
- and Cara Pink

for their help at the C/J Information Day on Oct. 13.

Our students are always our best ambassadors!

Thank You:

- Dave Baker- PRSSA
- Kyle Hayes- C Magazine
- Bill Kutchman- Cardinal Courier
- Krishna Patel- Advertising Club
- And Comm. 100 Students:

- Katie Goldbach
- Pete Hawryschuk

For Representing the C/J Department at the Open House on Sunday, November 11th.