

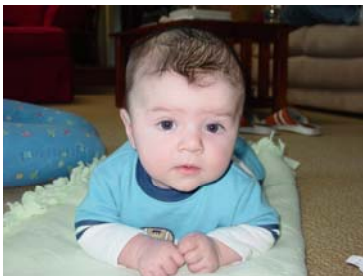
The monthly newsletter of the Communications/Journalism Department at St. John Fisher College

Alumni Update

John Turner, Director of Public Relations at Highland Hospital, won a Prism Award at the June PRSA ceremony at Woodcliff for internal communication. At the end of night the same entry also received Best of Show. The entire submission is connected to the national Employer of Choice they are applying for at Highland Hospital. John is a member of the Palvino Hall of Fame and teaches as an adjunct in the C/J program.



Congratulations to Krista Denecke on the birth of her son Peter. Krista is an Account Executive at Text 100 and participated in a Senior Seminar careers panel discussion in September.



Jay Adams has accepted a new job covering high school sports at the Savannah Morning News in Savannah, Ga. On top of being responsible for more than 50 high schools in the area, Adams will also be doing pre-game and post-game podcasts on the station's website.



CLUBS GEAR UP FOR A NEW YEAR

CTV ADDS NEW LINE-UP

Fisher's own television station, Cardinal Television, is back for another semester. The station, which airs 24/7 in a continuous loop, is host to *Fisher News*, *The Last Resort*, *Fisher Sports Desk* (formerly *Personal Foul*), and the new addition *Commotion*, a show dedicated to Fisher's knowledge of pop culture. Producers of the shows are as follows:
Fisher News: Erika McRae
The Last Resort: Jeff Probert
Fisher Sports Desk: Seth Poherence
Commotion: Angela Mayhew and Amanda Lehman

Cardinal Television will also be airing home football games and other sporting events.

For more information on the shows listed, check out the TV Club's website at <http://home.sjfc.edu/tvclub/> or to get involved, e-mail TV Club at tvclub@sjfc.edu.



START OF A NEW STATION

Over 40 students have expressed an interest in reviving the campus radio station, which would include transmitting student programming over the campus cable system.

Colin Dempsey is coordinating these efforts, and has recruited a group of students who are writing a constitution and applying to SGA for recognition as a student organization.

Students interested in joining the club are encouraged to contact Coli (crd1492@sjfc.edu) or the club's advisor, Dr. Seward (jseward@sjfc.edu).





Where Are the C/J fall interns?



Thomas Ashman	American Red Cross
Katharine Gerenski	Highland Hospital
Marie Heberger	The Democrat and Chronicle
Alaina Houseknecht	RC Anderson Associates, Inc.
Tom Jackson	Rochester Redwings
Katelyn Kanavy	The Little Theatre
Daniel Kapuscinski	Messenger Post Newspapers
Lindsay McCluskey	United Way of Greater Rochester
Jessica Stage	American Red Cross
Carrie Thornley	Dixon Schwabl Advertising
Paula Zimmer	The Little Theatre

Clubs continued...

PR CLUB HOSTS SPEAKER & WRITING WORKSHOP

Public Relations Club is holding a speakers series event on Tuesday, October 3 at 12:30 p.m. in Wilson Formal (across from security.) Tracy Kather, an account executive at Text 100, and Nadine Krimow, a communications associate for the American Red Cross are the featured guests. Students will hear what it takes to break into the public relations field and succeed.

The PR Club is also holding a writing workshop on Thursday, October 12 at 12:30 p.m. in Basil 119 with Laurie Valentino from the Career Center. Ms. Valentino will discuss resume building. All communications/journalism majors are welcome at both events.

For more information, see Prof. Ginestre or Colleen Kiser, club president.

AD CLUB ELECT NEW OFFICERS

The Advertising Club officers for this year are:
Phil Britton, President
John Peters, Vice President
Jaclyn Rowley, Treasurer
Alicia Spencer, Secretary

They have some enthusiastic members and would welcome anyone interested to get involved. Contact Phil Britton at pb7840@sjfc.edu or e-mail Prof. Loporcaro, mlopocar@sjfc.edu.



About C/J News

C/J News is a monthly publication for the majors and minors of the Communication/Journalism Department at St. John Fisher College. Send your news items and story ideas to Dr. Vicker at lvicker@sjfc.edu. Also read our newsletter on our website. <http://home.sjfc.edu>

Student's Project Hits Little Theatre

Alumnus, Michael Steck's television show, a project completed as an Independent Study at Fisher, has been selected to feature in the Image Out Gay & Lesbian Film & Video Festival in Rochester.

The show, *GAY (means happy) SHOW!*, will be featured as part of the Flower City Flicks, which features all local artists. The collection of short films, including Steck's will be shown on Sunday, October 8 at 11:30 a.m. Flower City Flicks will be shown at The Little Theatre (<http://www.little-theatre.com/>).

Advance tickets are available Saturday September 15 through their website <http://www.imageout.org>.

You can read more about the festival at: <http://www.imageout.org/history.htm>.

You can also check out the write-up of the show at: <http://www.imageout.org/2006/program10.htm>.

Clips of the show are online at: <http://www.youtube.com/user.gayshow>

